

## Shopify Retail & Wholesale Setup

For: [orokarat.com](http://orokarat.com) (Retail) & [catalogueorokarat.com](http://catalogueorokarat.com) (Wholesale)

### OPTION 1: Shopify Basic Plan

Shopify Basic Plan Price: \$39USD/month

#### Setup Steps

1. Create Two Separate Shopify Stores
  - One for retail ([orokarat.com](http://orokarat.com))
  - One for wholesale ([catalogueorokarat.com](http://catalogueorokarat.com))
2. Connect Custom Domains
  - Set up and connect both domains via Shopify admin → *Online Store > Domains*
  - Update DNS settings to point to Shopify servers
3. Use the same theme across both stores for consistent look and feel
4. Link Between Sites
  - Add a “Wholesale” link in the retail site navigation pointing to [catalogueorokarat.com](http://catalogueorokarat.com)
5. Wholesale Store Restrictions: We have found below apps which need to be verified.
  - Use third-party apps to manage access and pricing:
    - **Wholesale Lock Manager:** This app has following features
      1. Restrict access to specific products, collections, or pages by customer login or tags.
      2. Useful for creating a private wholesale area within your store on the Basic plan to ensure only approved wholesale customers can view or buy wholesale items.
      3. **Pricing starts at \$9/month**
    - **Wholesale Pricing Discount:** This app has following features:
      1. Enables to set different pricing tiers for wholesale customers without needing a separate store.
      2. You can assign discounts based on customer tags, quantity breaks, or product groups which helps you offer Design and Branding and wholesale pricing directly in your retail store, ideal for merchants on the Basic plan.
      3. **Pricing starts at \$19.99/month**

## OPTION 2: Shopify Plus Plan

Shopify Plus Plan Price: \$2,300USD/month

### Setup Steps

1. Create Multiple Storefronts Under One Shopify Plus Account
  - One store for retail ([orokarat.com](https://orokarat.com))
  - One store for wholesale ([catalogueorokarat.com](https://catalogueorokarat.com))
2. Assign Custom Domains
  - Set [orokarat.com](https://orokarat.com) for the retail store
  - Set [catalogueorokarat.com](https://catalogueorokarat.com) for the wholesale store
3. Enable Native B2B Features in Wholesale Store
  - Use Shopify B2B (Settings → B2B):
    - Create B2B companies
    - Assign price lists and catalogs
    - Set order minimums and net payment terms (**Net payment terms** allow wholesale customers to place orders and pay later within a specified number of days (e.g., Net 30 means payment is due 30 days after the invoice date).
    - Require login for personalized access
4. Link Between Sites
  - Add “Wholesale” navigation link in the retail store to [catalogueorokarat.com](https://catalogueorokarat.com)
5. Centralized Inventory Management
  - Use Shopify Locations or custom sync to share inventory

Need	Basic Plan	Shopify Plus
Simple wholesale setup	✓ (with apps)	✓
Secure, scalable B2B pricing & catalog	✗	✓
Centralized admin control	✗	✓
High-volume or enterprise selling	✗	✓
Budget-conscious launch	✓	✗ (higher cost)

**Conclusion:**

- **If using Basic Plan:** Two separate stores, third-party apps required, good for small-scale B2B.
- **If using Plus Plan:** Full-featured B2B capabilities, centralized admin, scalable for growth.
- Retail and wholesale sites will be linked, share similar design, and can operate independently or together depending on plan.

**Note:**

The main domain is <https://www.inseasonjewelry.com/> , and the subdomain is <https://wholesale.inseasonjewelry.com/>.

Similarly, for our setup:

- <https://orokarat.com> will be the main domain (retail site)
- <https://catalogue.orokarat.com> will be the subdomain (wholesale site), not [catalogueorokarat.com](https://catalogueorokarat.com). [Please confirm](#).