

# Together for Our Planet Business Climate Leaders' Campaign



# What is COP26?



- **Short for the 26th United Nations 'Climate Change Conference of the Parties'.**
- **Annual summit where heads of state, climate experts, and specialist negotiators come together to agree coordinated action to tackle climate change.**
- **Hosted in Glasgow 1st-12th November 2021**
- **Largest summit the UK has ever hosted, with over 30,000 delegates**

# RACE TO ZERO

Largest ever alliance committed to net zero by 2050 at the latest

Businesses

Cities

Investors

Regions

Universities



## TOGETHER FOR OUR PLANET



Net Zero **public**  
engagement

Net Zero **business**  
engagement



Andrew Griffith MP  
**Net Zero Business  
Champion**

# Why Small businesses?

**Business & industry = 25% UK emissions**

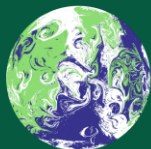
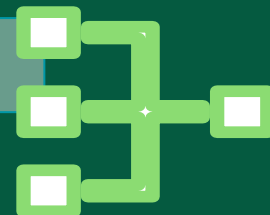


**Small businesses are:**

- **99% of our 5.87 million enterprises**
- **16.6 million employees (60%)**
- **£2.2 trillion of revenue (52%)**
- **Just under half of UK business emissions**



**Key influencers within supply chains**



**UN CLIMATE  
CHANGE  
CONFERENCE  
UK 2021**

IN PARTNERSHIP WITH ITALY

# Campaign objectives



**Raise awareness  
of climate  
change** among  
small businesses &  
consumers



**Encourage  
uptake of  
specific actions**  
to reduce  
emissions,  
supporting UK's  
2050 target



**Generate place-  
based interest &  
press coverage**  
ahead of COP26 in  
Glasgow.



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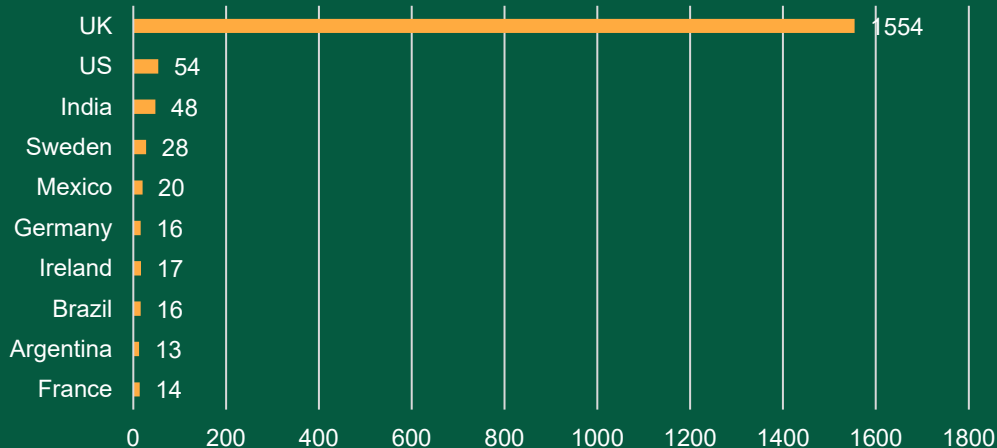
# RACE TO ZERO

# The UK is leading the global campaign



**All** UK small businesses encouraged to join the UN's Race to Zero  
→ UK leading world in business climate action ahead of COP26

Top 10 countries: approved signups



**UK = 87% of global signups**

# Top reasons to join the UN's Race to Zero



## Grow your business

It can be hard to think as far as 2030 when we're all building back from coronavirus. But cutting emissions can save your business money and give you a competitive advantage today.

By joining us, you can display our logo, attracting the growing number of customers for whom climate change really matters.



## Future-proof your business

The UK is changing. For example, by 2030 you won't be able to buy new petrol and diesel cars and vans in the UK, while zero-emission vehicles could support 40,000 jobs. Getting ahead of other countries like this will create new opportunities here in the UK. Is your business ready?



## Be part of the solution

We all want to create a better planet, but it can be hard to know where to start. Through this UN-backed commitment process, you're joining an international community of thousands of like-minded businesses. As part of this, you will get regular newsletters and information from government to support you through your journey.



# How to make the SME Climate Commitment

Go to: [www.businessclimatehub.org/uk](https://www.businessclimatehub.org/uk)





# SME Climate Commitment



HOME HOW IT WORKS COMMITMENT TOOLS SMES 1.5°C SUPP

## The SME Climate Commitment

Recognising that climate change poses a threat to the economy, nature and society-at-large, our company commits to take action immediately in order to:

- Halve our greenhouse gas emissions before 2030
- Achieve net zero emissions before 2050
- Disclose our progress on a yearly basis

In doing so, we are proud to be recognised by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission.

Full name \*  Role \*   
Full name\*  Role\*   
E-mail \*   
E-mail\*

Company name \*   
Company name\*

Website  Number of employees \*   
Website  0

Address \*   
Address\*

Postal code \*  Country \*   
Postal code\*  Country

Company identifier \*  Company identifier number \*   
Company identifier  Company identifier number\*

Main sector \*   
Main sector

Yearly revenue \*  Currency \*   
0

Commit to achieving net zero emissions before \*

UPLOAD LOGO\*

Support formats: jpg, png, pdf, svg

- ☐ I have read and accept the [terms and conditions](#)
- ☐ I have read and accept the [data protection and privacy policy](#)
- ☐ I hereby confirm that I have the authority to sign this commitment for "the above legal entity"
- ☐ I hereby join the emailing list and allow the SME Climate Hub partners to contact me with news.

COMMIT

# What happens after signing up?



Access to resources to measure & reduce emissions



Receive a monthly newsletter with updates & opportunities (optional)



Chance for your story to feature in government channels & events



Start taking beneficial steps to cut emissions



Submit a short annual progress report

# Steps to cut emissions



**Introduce a cycle to work scheme** >



**Insulate your buildings** ^

Non-domestic buildings are responsible for 9% of UK greenhouse gas emissions every year.

Properly insulating your windows, walls, doors, roof, chimneys and pipes will reduce your energy use, cutting emissions and saving you money on bills.

According to **CDP data**, you may be able to make the money you spend back in as little as a year, and on average most companies see payback in 4 years.

(source: Final UK greenhouse gas emissions national statistics: 1990 to 2018)



**Minimise the waste from your products and packaging** >



**Switch to LED bulbs** >



**Adjust heating and cooling system timings, temperatures and rooms** >



**Install a smart meter** >



**Talk to your supply chain** >

# Case study



## Caribe Coffee Co

- *Family run coffee business based in Northumbria.*
- Committed to net zero carbon output by 2040.

### Actions

- ☐ Switched to renewable energy supplier
- ☐ Worked with staff and customers to streamline deliveries and routes

### Impact

- ☐ Positive response from customers
- ☐ Increased PR
- ☐ Saved fuel, time and money
- ☐ Increased sales by 50% this year
- ☐ Visited by Minister Trevelyan to celebrate their net zero commitment



# How you can help

## **Sign up to Race to Zero!**

Via the SME  
Climate  
Commitment

## **Promote the campaign**

Share on your  
social media  
channels,  
newsletters

## **Share tools & opportunities**

on ongoing  
basis to  
networks

## **Synergise R2Z with your existing events & campaigns**

## **Highlight best practice**

Tell your story  
or introduce us  
to inspiring  
businesses