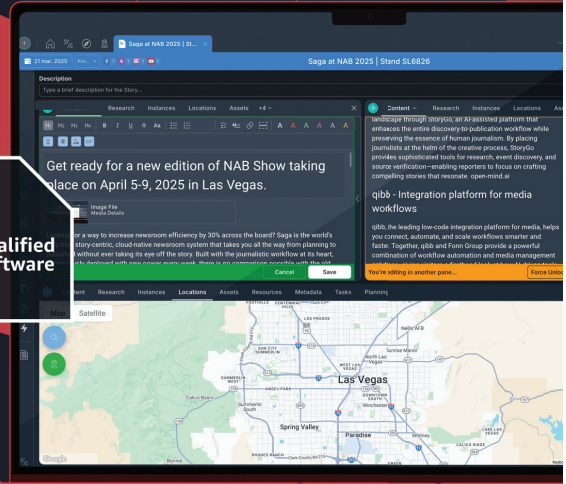




Digital-first story-centric newsroom system

Saga is a next-generation, Journalist-Centric Newsroom and rundown platform that is designed to streamline editorial workflows. Built with modern web technologies, Saga empowers journalists and editors to plan, create, collaborate, and publish stories across multiple platforms from a unified interface. It is a powerful media collaboration and newsroom management platform that redefines how stories are created, managed, and distributed, providing end-to-end control from planning to publishing.

aws
Qualified Software



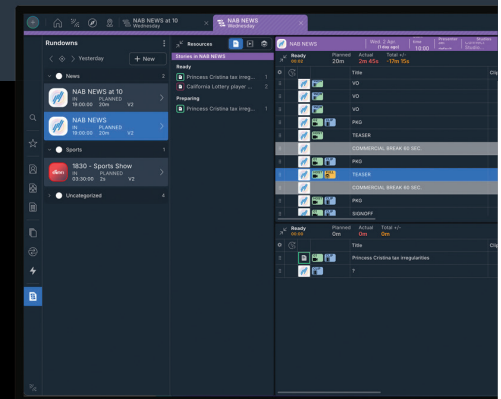
What is Saga?

Unified Story-Centric Workflow: Seamless planning, creation, collaboration, and go-live of stories within a unified platform. Operate entirely from your browser—no installations required. Enable real-time collaboration, multi-platform publishing, and precise rundown management.

Strong Rundown System: Manage and organize rundowns for live broadcasts and linear production with instant updates and real-time synchronization to the operators and existing control room equipment.

AI-Powered Tools with Social Media Story Generation: Automatically generate platform-optimized story suggestions for social media, fully editable before publishing. Leverage AI for building the perfect story for each platform.

Multi-Platform Publishing with Integrated Rundown System: Publish story versions across social media, websites (CMS), and linear production—all from an intuitive interface with real-time video previews, graphics editing, and scheduled publishing.



Third-Party Integrations & Open Standards Support: Seamlessly integrate with graphics systems, MAM systems, automation tools, and social media platforms. Supports open standards like MOS and Rest API for smooth newsroom and broadcast operations.

Cloud Infrastructure & Mobile Accessibility: Leverage a serverless and remote accessible system for scalability and flexibility. Journalists can create and see and contribute content directly from the field in real time.



Why Saga?

Scalable and Secure: Designed to grow with your organization, ensuring data protection and compliance.

Real-Time Collaboration: Facilitates live communication and content updates across all team members.

No Installation Required: Fully cloud-native; all you need is a web browser.

Global Accessibility: Access and contribute to news stories from any location using web-browser or Saga mobile application.

Cost-Efficient: Optimized for modern news production, reducing hardware dependencies and maintenance costs.

Use Cases

Broadcast Newsrooms: Streamlined planning, content creation, and distribution.

Digital News Platforms: Enhanced storytelling and real-time updates across all digital platforms.

Corporate Communications: Simplified media management for internal and external communications.

Education and Training: A tool for journalism education and real-world reporting simulations.

Customer Testimonials

Customers such as RTL Germany, blinx, TVNZ, Warner Brothers Discovery, GB News, DYN Media, ausbiz, TV2 Fyn and more is using Saga in their day to day operations.



Contact Information

For more information or to book a demo, please visit www.saganews.com