

DISCOUNTS



**Negotiated by IABM to add value
to your business**



IABM works closely with show organizers across the globe to provide members with quality discounts. Each discount has been negotiated by us to add value to your business, helping your brand gain exposure at the industry's leading events.

Please note that restrictions apply. We recommend that you check the terms and conditions that apply for each event before making your booking. Discounts are not available on top of any other discount or booking offer provided by the show organizer, or to companies who are represented by a national pavilion organizer or national agent. Any queries please contact IABM directly by emailing marketing@theiabm.org.

CSTB, Moscow
28-30 January 2020
(en.cstb.ru)



- 10% discount on published booth space (NB this is the maximum discount on exhibiting a member can receive).

CCBN, Beijing
24-28 March 2020
(www.ccbn.tv)



- 7.5% discount against published price for sponsorship and advertising for all IABM members who have been members for more than one year.

CABSAT, Dubai
31 March-2 April 2020
(www.cabsat.com)



- 5% discount for IABM members who have not exhibited at the show in the previous three years and who are not represented by national pavilion organizers or national agents. Discount available on a one-time only basis and is applicable to both earlybird and published rates.
- 10% discount on sponsorship options and online banner advertisements.

Prolight & Sound, Frankfurt

prolight+sound

31 March-3 April 2020
(pls.messefrankfurt.com)

- New for 2020: IABM Pavilion offering members a complete stand package at heavily discounted rates 9sqm stand including construction, carpet & furnishings, lighting, electric, media package for under 2,000€

NAB Show, Las Vegas
18-22 April 2020
(www.nabshow.com)



- \$2.00 per square foot less than the NAB Non-Member rate. The rate will apply up to a limit of 1,000 net square feet.
- Discounts not available on outdoor exhibits or Connected Media IP Pavilion.

KOBA Show, Seoul
13-15 May 2020
(www.kobashow.com)



- 5% discount for IABM members who are not represented by national pavilion organizers or national agents. Discount available and applicable to both early bird and published rates.
- 10% discount on all sponsorship opportunities available for one time only basis.

BroadcastAsia, Singapore
9-11 June 2020
(www.broadcast-asia.com)



- 5% discount for IABM members who have not exhibited at the show in the previous three years (discount is available on a one-time only basis and is applicable to both earlybird and published rates).
- 10% discount on advertising and sponsorship options.



BIRTV, Beijing
18-20 August 2020
(www.birtv.com)



- 10% discount against the published price on booth space for all IABM members.
- 10% discount on advertising and sponsorship options related to the event.

IBC, Amsterdam
11-15 September 2020
(www.ibc.org)



- 5% discount on first 50sqm of booth space across the entire show. Excludes meeting suites.
(NB the discount will be applied to the final invoice from IBC and you must comply with IBC payment terms to qualify).

Broadcast India, Mumbai
29-30 October 2020
(www.broadcastindiashow.com)



- 10% discount on published priced booth space or exhibitor packages for new exhibitors.
- 12.5% discount on booth space or exhibitor packages for those companies that have not exhibited within the last three years.
- 2.5% additional discount over and above the existing loyalty discount for all other exhibitors who are IABM members.

NATexpo, Moscow
28-30 October 2020
(www.natexpo.ru)



- 10% discount on booth space for new exhibitors.
- 2.5% discount on booth space for all IABM members.
- 5% discount on booth space for prompt payment.

SATIS, Paris
3-4 November 2020
(www.satis-expo.com)



- 10% discount against the published price on booth space for all IABM members.

SMPTE, Annual Technology Conference & Exhibition, Los Angeles
9-12 November 2020
(www.2020.smpte.org)



- New for 2020: 10% discount on the non-member rate for SMPTE courses, events and technology series webinars.

Inter BEE, Tokyo
18-20 November 2020
(www.inter-bee.com)



- Approximately 10% discount on standard booth space for all member exhibitors (same rate as JESA members).

IABM provide each show organizer with a list of current members prior to the show. Only fully paid members and applicant members will be added to the list. Members should make show organisers aware of their IABM status to secure appropriate event discount.

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Visit our website to find out more: www.theiabm.org