



IABM BaM Awards® 2020 - Rules and Conditions

Award Definitions

From the entries received, the top entry in each category will be awarded the **BaM Award® in that category at NAB Show Las Vegas 2020 and IBC 2020.**

These awards recognize products, projects and services that in the view of the judging panel offer significant benefits or new opportunities to the industry. **Only one category can be selected for each entry.**

The categories are:

- Create
- Produce
- Manage
- Publish
- Monetize
- Consume
- Connect
- Store
- Support
- Project, collaboration or event

An explanation of the categories is available as a separate guide.

In addition, all winners will be included for consideration when the IABM's prestigious **IABM Peter Wayne Golden BaM Award®**.

Entry Fees

Entry is £195/€235/\$300 for IABM members and £295/€350/\$450 for non-members (plus VAT where applicable) per product. **IABM Platinum and Gold members are entitled to two complimentary BaM Awards® entries each year; Start-Up, Silver and Silver 100+ members one complimentary entry per year.** Upon completion of your entry, if you have selected a chargeable entry type then you will be redirected to a page where you need to select a package in order to complete the submission.

Payment can be made by credit card or by invoice. No refunds are permitted. Each entry can be submitted into just one category, any additional categories must be submitted as an individual entry.

For chargeable entries, payment must be received prior to the entry being accepted.

Closing date for entries will be:

- **NAB Show Las Vegas – Monday 16 March 2020**
- **IBC – Monday 10 August 2020**

Applications received at the IABM offices after that date may not qualify.

The results will be announced at the IABM BaM Awards™ Ceremony at NAB Show Las Vegas and IBC and shortlisted applicant companies must be represented. Finalists will also be required to be available on day 1 of the relevant show to film a 30 second on booth video about their shortlisted product/service. This will be filmed by IABM and the time will be confirmed with you once the shortlist is announced.

Eligibility

Products or services previously presented at an international exhibition within the prior 12 months including the 2020 show (but not earlier) may be entered. Emphasis will be placed upon current innovation.

If your product or service is embargoed until the show then please select the "embargoed" option on the entry form and if shortlisted, just your company name will be announced. All entry titles and companies will be listed on the evening of the awards presentation.

Judging

Judging will be based on the perceived industry impact within the chosen category in terms of end user benefit, value for money, innovation, implementation, performance or new opportunities created.

Product updates are eligible for consideration if there is, in the view of the judges, sufficient added capability and transformation beyond the previous version. **The nature of the new capabilities must be highlighted in the application.**

Judges may allocate entries to different categories if in their opinion they are wrongly assigned.

A shortlist of entries will be drawn up and judged by an independent panel of specialists prior to the show. For the shortlisted companies, it may be necessary for the judges to visit the company exhibition stand during the show for a demonstration or further clarification. Products or services entered but not presented at the exhibition will be automatically disqualified.

The decisions of the IABM and the judges are final.

Intellectual Property

Preference will be given to those entries that are primarily the sole development of the company entering the application. If significant underlying



development is the work of other parties, then these other parties must be identified and the relationship indicated and described.

In the event, that in the judges' opinion, significant contribution has been made by other party(s) and not declared, then the judges retain the right to recognise this fact and make a joint award or to not make an award.